



Executive Department  
State of Idaho

## The Office of the Governor Proclamation

State Capital  
Boise

WHEREAS, for more than 100 years Idaho cattle ranchers have formed a natural partnership of land stewardship and productivity through generations of ranching families who care for our natural resources and quality of life; and

WHEREAS, there are approximately 2.5 million head of cattle valued at \$1.75 billion in Idaho, leaving a tremendous positive impact on the Idaho economy and its local communities; and

WHEREAS, Idaho cattle producers continue working to meet the challenges of a changing industry to provide high quality, safe, and nutritious beef products to consumers; and

WHEREAS, the Idaho beef industry, with funding provided by producers through the Beef Checkoff, works to increase consumer demand for beef and awareness of Idaho cattle ranching practices through promotion, education, and research programs; and

WHEREAS, beef is a significant source of protein, iron, folate, zinc, and other important nutrients for physical and mental development, health, and body maintenance; and

WHEREAS, beef provides a delicious, easy-meal solution for consumers to feed and nourish their families; and

WHEREAS, the Idaho beef community has united with a common goal that all food-insecure Idahoans have access to a consistent supply of beef, a nutrient-dense protein, through the Beef Counts program and The Idaho Foodbank, giving more than 2.4 million servings of beef throughout the state since 2010; and

WHEREAS, Idaho is renowned for a unique delicacy of tender strips of beef seasoned, breaded, and deep-fried to perfection known as "Idaho Finger Steaks," representing an iconic Idaho dish that showcases our state's culinary heritage; and

WHEREAS, I call upon all Idahoans to join in the celebration of Idaho Beef Month by enjoying the delicious and nutritious beef produced by our dedicated ranching families.

NOW, THEREFORE, I, BRAD LITTLE, Governor of the State of Idaho, do hereby proclaim July 2024 to be

### **IDAHO BEEF MONTH**

in Idaho, and I encourage Idaho citizens to recognize this special observance.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 1<sup>st</sup> day of July, in the year of our Lord two thousand and twenty-four, and of the Independence of the United States of America the two hundred forty-eighth, and of the Statehood of Idaho the one hundred thirty-fourth.

BRAD LITTLE  
GOVERNOR

PHIL MCGRANE  
SECRETARY OF STATE