

2024 Impact Report



A Unique Partnership Working to Solve Hunger

Since its inception in 2010, the program has distributed more than **2.6 million** 3 ounce servings of beef through The Idaho Foodbank's statewide network of community partners.

Solving Hunger in Idaho

2024 Calendar Year

\$135,170	Total of all cash donations
230,000	3 oz. beef servings donated
2,634,283	3 oz. beef servings

Sponsor Highlights

Gold: \$10,000- \$49,999

AgWest Farm Credit | Zions Bank

Silver: \$5,000- \$9,999

Advantage Veterinary | Diamond Peak Cattle Feeders LLC | Hepton Livestock LLC | Paul Nettleton, Joyce Ranch | Reynolds Creek Calf Ranch | Weiser River Cattle Feeders | Wilder Cattle Feeders | Wilson Creek Cattle Feeders | Pendleton Whisky | Winecup L Cattle Co

Bronze: \$1,000- \$4,999

InterMountain Beef Producers | Delmar Mining Co.
Dorothy J. Koci



Converting Support to Food

The Beef Counts program takes donated funds and through a dollar match from the Agri Beef Company, purchases ground beef. The beef is then distributed by The Idaho Foodbank to their community partners that include food pantries, senior centers, feeding sites and shelters. In rural areas of Idaho where the need is greatest, but often there is no local food partner, The Idaho Foodbank distributes food through a mobile pantry.

Helping Our Idaho Neighbors in Need

For the 11.4% of Idahoans and 14.5% of Idaho children who face hunger every day, the *Beef Counts* program provides high-quality protein, making it an important part of a well-balanced diet.

"Employees of the cattle feeding operations are proud of the beef they produce and *Beef Counts* is a way they can feel like they support the communities they live in." - John Hepton



Legacy Partners







To date, dollar match and in-kind donations total over \$670,000.





The Idaho Foodbank is an independent, donor-supported, nonprofit organization founded in 1984. From warehouses in Boise, Lewiston and Pocatello, the Foodbank has distributed more than 21.8 million meals in the last fiscal year to Idaho families through a network of more than 440 community-based partners. These include schools, food pantries, feeding sites, shelters, and senior centers. The Idaho Foodbank focuses on providing nutritious food and collaborates with community organizations to promote nutrition education, wellness resources, and healthy living.

 $For additional \ information \ about \ the \ \textit{Beef Counts} \ Program, \ visit \ our \ website: \ \textbf{idahofoodbank.org/beef-counts}$

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